

Education

B.A. in Media Arts: Robert Morris University: 2018 | Major: Television and Video Production | Minor: Photography

Awards

David L. Adams Apple Award 1st Place Best Multimedia Package for The International Pipeline: March 2019

Student Production Award at NATAS Mid-Atlantic Emmys for Men's Basketball Coverage: September 2017

Pittsburgh Black Media Federation Vann Awards for Online Spot News and Multimedia: April 2017

Society for Collegiate Journalists 2019 Award: 2nd Place for Best Multimedia Sports Package: March 2019

Society for Collegiate Journalists 2018 Award: 3rd Place Online Multimedia Feature, 3rd Place for Sports Multimedia Story, and 3rd Place for Photo Series: April 2018

Professional Experience

Director of Communications for Moon Township

Sept 2022-Present

- Lead social media content and audience development strategy while establishing a brand for the township
- Serve as the primary copywriter for Moon Township and develop initiatives to increase visibility across a variety of mediums.
- Plan and execute township events and develop presentations for management speakers.
- Develop marketing materials for print and digital advertisements.
- Write and design the Moon Township Messenger, a quarterly magazine for township residents
- Construct two monthly e-newsletters for township residents and MCA-TV volunteers

Senior Stylist at Stitch Fix

Sept 2019-March 2023

- Create outfits and write notes for clients to help give them a personalized look and experience

Heritage Reservation Marketing Director

May 2022-August 2022

- Maintain all of social media accounts including Facebook, Instagram, and TikTok, for a 2,000 acre private property that provides Boy Scouts of America program to 5,000 scouts per summer
- Produce, shoot, and edit photo and video content for all social media platforms

Robert Morris Athletics ESPN 3 Video Operator

Oct 2020-Present

- Worked a variety of production positions for athletic broadcasts at Robert Morris University for ESPN 3

Moon Community Access Television Assistant Director

Aug 2020-May 2022

- Design all print and digital graphics across all township departments
- Photograph township events
- Worked production staff and football broadcasting staff for Moon Township
- Teach training classes for studio volunteers
- Produce and host a monthly news show on township news
- Oversee and coordinate pre-production, production, and editing for live and prerecorded telecasts.

Moon Community Access Television Production Assistant

Jan 2020-Aug 2020

- Video editor and graphic designer for Moon Township local programming

WPXI Master Control

June 2019-Dec 2019

- Segmented television shows for station syndication and supervised full television programming including news and commercial spots for four channels as well as monitor quality control

Candidly Yours Video Editor

Feb 2019-June 2019

- Edited real estate videos showcasing interiors and exteriors of houses for sale on social media

VITAC Production Coordinator

Jan 2019-June 2019

- Worked with multiple television networks to ensure high quality closed captioning to over 1,500 clients in over 50 languages 24/7

RMU Athletics Content Creator

Sept 2017-Aug 2018

- Edited promo videos for all Robert Morris University Athletics social media platforms

WQED Pittsburgh Digital Editing Intern

May 2018-July 2018

- Edited digital videos for web and television productions and worked in the control room and studio

Skills

Final Cut | Avid Media Composer | Adobe Suite | Corel Video | Backbone | iNews | Copywriting
Microsoft Office | ENPS | Mailchimp | Constant Contact | Canva | Social Media | SEO | Asana

Society of Collegiate Journalist

Vice President

Aug 2017-Dec 2018

Treasurer

Jan 2016-May 2017