

## Education

B.A. in Media Arts: Robert Morris University: 2018 | Major: Television and Video Production | Minor: Photography

## Awards

David L. Adams Apple Award 1st Place Best Multimedia Package for The International Pipeline: March 2019  
Student Production Award at NATAS Mid-Atlantic Emmys for Men's Basketball Coverage: September 2017  
Pittsburgh Black Media Federation Vann Awards for Online Spot News and Multimedia: April 2017  
Society for Collegiate Journalists 2019 Award: 2nd Place for Best Multimedia Sports Package: March 2019  
Society for Collegiate Journalists 2018 Award: 3rd Place Online Multimedia Feature, 3rd Place for Sports Multimedia Story, and 3rd Place for Photo Series: April 2018

## Professional Experience

### Director of Communications for Moon Township

Sept 2022-Present

- Lead social media content and audience development strategy while establishing a brand for the township
- Serve as the primary copywriter for Moon Township and develop initiatives to increase visibility across a variety of mediums.
- Plan and execute township events and develop presentations for management speakers.
- Develop marketing materials for print and digital advertisements.
- Write and design the Moon Township Messenger, a quarterly magazine for township residents
- Construct two monthly e-newsletters for township residents and MCA-TV volunteers

### Senior Stylist at Stitch Fix

Sept 2019-March 2023

- Create outfits and write notes for clients to help give them a personalized look and experience

### Heritage Reservation Marketing Director

May 2022-August 2022

- Maintain all of social media accounts including Facebook, Instagram, and TikTok, for a 2,000 acre private property that provides Boy Scouts of America program to 5,000 scouts per summer
- Produce, shoot, and edit photo and video content for all social media platforms

### Robert Morris Athletics ESPN 3 Video Operator

Oct 2020-Present

- Worked a variety of production positions for athletic broadcasts at Robert Morris University for ESPN 3

### Moon Community Access Television Assistant Director

Aug 2020-May 2022

- Design all print and digital graphics across all township departments
- Photograph township events
- Worked production staff and football broadcasting staff for Moon Township
- Teach training classes for studio volunteers
- Produce and host a monthly news show on township news
- Oversee and coordinate pre-production, production, and editing for live and prerecorded telecasts.

### Moon Community Access Television Production Assistant

Jan 2020-Aug 2020

- Video editor and graphic designer for Moon Township local programming

### WPXI Master Control

June 2019-Dec 2019

- Segmented television shows for station syndication and supervised full television programming including news and commercial spots for four channels as well as monitor quality control

### Candidly Yours Video Editor

Feb 2019-June 2019

### VITAC Production Coordinator

Jan 2019-June 2019

- Worked with multiple television networks to ensure high quality closed captioning to over 1,500 clients in over 50 languages 24/7

### RMU Athletics Content Creator

Sept 2017-Aug 2018

- Edited promo videos for all Robert Morris University Athletics social media platforms

### WQED Pittsburgh Digital Editing Intern

May 2018-July 2018

- Edited digital videos for web and television productions and worked in the control room and studio

## Skills

Final Cut | Avid Media Composer | Adobe Suite | Corel Video | Backbone | iNews | Copywriting  
Microsoft Office | ENPS | Mailchimp | Constant Contact | Canva | Social Media | SEO | Asana

## Society of Collegiate Journalist

Vice President

Aug 2017-Dec 2018

Treasurer

Jan 2016-May 2017